

## Re: Ivory Free Canada Update

**Two Million Tusks** <[ivory@twomilliontusks.org](mailto:ivory@twomilliontusks.org)>

1:27 AM  
(11 hours ago)

to Elephanatics

Hi Tessa,

Thank you so much, that is very helpful. We will put Sheldon's name on our list!

We have supported yourselves, and organisations in Australia and New Zealand regarding huge efforts for ivory and rhino horn bans to be introduced in your respective countries. So, we are especially going to target (politely!) those countries representatives.

In our eyes it doesn't matter whether a country is a major hub for ivory or not, the fact is they are still part of the problem, not part of the solution.

We will report back and let you know if we were able to make contact and what the outcome was!

Warm wishes,

Jane

On Mon, 8 Oct 2018 at 00:51, Elephanatics <[elephanaticsinfo@gmail.com](mailto:elephanaticsinfo@gmail.com)> wrote:  
Hi there,

Here is Sheldon's full name and title just in case!  
Sheldon Jordan | Director General, Wildlife Enforcement | Environment Canada.

Thanks again,

Take care.  
Tessa

On Sun, 7 Oct 2018 at 08:29, Elephanatics <[elephanaticsinfo@gmail.com](mailto:elephanaticsinfo@gmail.com)> wrote:  
Hi Jane and Louise,

We are all doing well. Thank you so much. We had our pub night fundraiser last week which was successful and fun and brought together a great community of elephant supporters so we're thrilled.

We don't know if the Minister will be attending the conference but Fran mentioned that Sheldon will be attending. Sheldon works in wildlife crime investigations for the government and has been a "non-partisan" ally and a great source of information on our behalf.

Should you have the opportunity to meet the Minister I would emphasize the urgent need for all markets to take the lead from UK and others to close the domestic legal trade of ivory. They might (and will) argue that Canada is not a major hub for ivory but we believe that leadership is crucial and that Canada would play a significant role in publicly announcing the end to the legal trade.

Thank you for everything that you do and for your support.

Tessa

On Fri, 5 Oct 2018 at 08:20, Two Million Tusks <[ivory@twomilliontusks.org](mailto:ivory@twomilliontusks.org)> wrote:  
Dear Elephantics team,

We hope you are all well.

Two Million Tusks have been invited to attend the IWT conference on 11th and 12th October and we wondered if the Hon. Catherine McKenna would also be attending and, if we get the opportunity, would you like us to talk with her? We are more than happy to keep adding polite pressure and the expectation for Canada to follow the UK's ivory ban lead. Do you know who else will be attending from the Canadian government?

Please let us know your thoughts and anything specific that you have in mind should we end up in a discussion with her.

Best wishes and keep up your great work.

Jane and Louise

Two Million Tusks

On Tue, 28 Aug 2018 at 20:58, Elephanatics <[elephanaticsinfo@gmail.com](mailto:elephanaticsinfo@gmail.com)> wrote:

Dear Signatories,

It's been over 5 months since we sent our letter to Minister Catherine McKenna asking her to close the legal trade of elephant ivory in Canada. We want to say thank you again for your incredible support and also update you on what has transpired since.

On a very positive note, our #ivoryfreecanada petition on [change.org](https://change.org), which we once hoped would reach 10,000 signatures, has now gained over 200,000 signatures! Our next projected goal is 300,000 signatures. None of this would have been possible without the support we received from you. Our heartfelt thanks could not be more genuine.

To date we have not received word from the Minister or her department, except to say that we would not be granted a meeting as requested. We followed up with a note to her assistant but again have received no further communication. We understand these issues can take six to eight months, or possibly even longer.

In October we will send a second letter, updating the Minister on the number of petition signatures and the need to follow the lead of the UK, France and China in closing the trade in elephant ivory.

In the meantime we plan on emailing all MPs across the country on the importance and urgency of this issue. We will then ask the public to email their local MPs.

A Liberal MP has agreed to write a private member's bill which we hope to have introduced after the MP emails and before the CITES CoP18 in May 2019. The conference and private member's bill will be a great opportunity to do a social media campaign, possibly in November.

This campaign involves asking people, including celebrities, to post a video of themselves holding the #ivoryfreecanada poster and asking Canada to do the right thing and close the elephant ivory trade. Then they would challenge someone (possibly a Canadian celebrity) to do the same. If your organization has a relationship with any celebrity who might lend their voice to this cause, please let us know.

In the meantime, we believe that the more pressure we keep on the government the better. If you could further lend your support with a letter from your organization to the Canadian government in support of our ask that would be wonderful. The contact details are:

The Honourable Catherine McKenna, PC  
Minister of Environment & Climate Change  
Centre Block, Suite 433C  
House of Commons  
Ottawa ON K1A 0A6  
Email: [Catherine.McKenna@parl.gc.ca](mailto:Catherine.McKenna@parl.gc.ca)

An easy copy and paste email to Catherine McKenna from you could be:

*Dear Honourable Catherine McKenna,*

*We are writing in regards to a letter written to you from Elephanatics, a Vancouver based elephant organization, March 14, 2018, requesting the*

*closure of all loopholes for the transit of elephant ivory into and throughout Canada and to:*

- 1. ban all domestic trade of elephant ivory; and*
- 2. make the import, export and re-export of all elephant ivory illegal, including raw ivory, worked ivory, ivory obtained through trophy hunting and ivory acquired prior to 1990.*

*We further our support of their request by asking you to respond to their letter as soon as possible. International communities are in favour of an elephant ivory free global market. Canada needs to show leadership and do the same.*

*Sincerely,*

Thank you again for everything you all do and for your support. We know how busy you are in trying to make a difference for the voiceless in our world.

With kind regards,

The Elephanatics Team  
Fran, Tessa and Leanne

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The Elephanatics Team

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**Two Million Tusks**

[www.twomilliontusks.org](http://www.twomilliontusks.org)

[ivory@twomilliontusks.org](mailto:ivory@twomilliontusks.org)